

May 2010



Dear CEO, Manager or Marketer:

On behalf of the entire Minnesota Credit Unions for Kids (MnCU4Kids) committee, we would like to thank you for your tremendous support in 2009 and your continued support in 2010. Last year, thanks to the contributions from you and your members, the MnCU4Kids committee donated more than \$190,000 to support Gillette Children's Specialty Healthcare.

All of the MnCU4Kids fundraisers illustrate the "people helping people" philosophy of credit unions. During the first quarter of this year, we held the statewide Chain of Hearts fundraiser and coordinated a Minnesota Hold 'Em Poker Tournament at the Network Annual Meeting in April.

Several other fundraisers are on deck for the coming months, and summer is a great time for your credit union to organize its own unique fundraisers! **The 15th annual Credit Union for Kids Golf Tournament will be Wednesday, June 23, at The Refuge Golf Course in Oak Grove!** Be sure to join your credit union colleagues for this annual, fun-filled event. Details and registration information for the golf tournament are available online on the MnCU4Kids web site.

In addition, the MnCU4Kids fundraising packet is available on the committee's web site (www.mncu4kids.com/funideas.htm). Located under the "Fundraising 101" section of the site, the packet contains fundraising ideas and activities. From cookouts to candy bars sales, these materials provide you a variety of resources to help you plan fundraisers to support MnCU4Kids all year long.

Additionally, in the "Fundraising 101" section of the web site you will find a link to Miracle Soup, which is the national Children's Miracle Network's online fundraising tool kit. This resource provides a forum for credit unions around the country to share their fundraising ideas, materials and successes. If you have an idea for a fundraiser or are wondering what other credit unions are doing around Minnesota, please contact us!

Enclosed with this letter is a copy of the donation reporting form, to be completed and sent every time you remit funds. Electronic copies of this form are also available in the online fundraising packet on the MnCU4Kids web site. With your help, we can make this another successful year! We hope you will continue to support MnCU4Kids as the charity of choice for credit unions.

Sincerely,

Katie Grindeland, co-chair
Star Choice Credit Union
(952) 698-7230

Jeff Schwalen, co-chair
Hiway Federal Credit Union
(651) 265-6124

P.S. If someone else at your credit union is responsible for fundraising, please forward this on to them.