



Chain of Hearts

Chain of Hearts is a statewide fundraiser held in January and February of each year. Credit union members purchase paper hearts and links, which are then connected and displayed in lobbies to help illustrate the “people helping people” philosophy of credit unions.

The Credit Unions for Kids committee began this fundraiser in 2002 and it continues to be a popular and easy way for credit unions across the state to show their support for the Children’s Miracle Network.



Chain of Hearts is an **EXTREMELY SIMPLE** fundraising event that is available at **NO COST** to your credit union! Packets containing instructions, hearts, links, sample press releases and PSAs and other materials are provided to participating credit unions completely free! Watch your mail in Nov. for sign-up details!

This is a fun and fantastic way to raise money for the Children’s Miracle Network!

